Contact Information

Main Contact Person
Vickie Petrashek
Title of Main Contact
RD, CD
Agency Affiliation of Contact
Price County Health Department
Contact Phone Number
715 339-3054
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vickie.petrashek@co.price.wi.us

Program Information

Type of Program
Coalition
Year Coalition was Formed
2003
Primary program focus
Nutrition
Region
Northern
County
Price
Coalition Web Site Address

Program Information

Represented Groups on Coalition	Represented Professions on Coalition
Business	Business
Community	Citizen Rep
Government	Dietitian
Health Care	Educator
Health Dept	Health Care Admin
Schools	
UW-EX	
WIC	

A Wisconsin Nutrition and Physical Activity Program

Tools For Action

An inventory of nutrition and physical activity interventions in Wisconsin

Intervention Name

5-a-day program

Intervention Information

Type of Intervention:
Nutrition Event
Focus Area:
Fruit & Vegetables
Intervention Site or Setting:
Community
Scope of Intervention:
County
Target Audience:
All races, genders and ages
Total Population in Area Served:
Number of Participants:
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Implementation Status:
Ongoing

Partners:
Unique Funding
Evaluation:
Units Provided
Evidence-Based or Best Practice based or

Products Developed or Materials Used:

5-a-day display boards and literature

Intervention Description:

Displays throughout the entire county



Tools For Action

An inventory of nutrition and physical activity interventions in Wisconsin

Intervention Name **Pedometer/5-a-day program**

Intervention Information

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Community Needs Assessment Physical Acctivity Group

Unique Funding

grant

Evaluation:

Health Indicator – other Service Provision, Units Provided, & Impact on Knowledge, Attitude, Behavior - single

event

Evidence-Based or Best Practice based on

Products Developed or Materials Used:

Handout packet/pedometers

Intervention Description:

Tools For Action

An inventory of nutrition and physical activity interventions in Wisconsin

Intervention Name

Pedometer/5-a-day - community

Intervention Information

Type of Intervention:
Physical Activity & Nutrition - Event
Focus Area:
General Physical Activity & Nutrition
Intervention Site or Setting:
Community
Scope of Intervention:
County
Target Audience:
All races, genders and ages
Total Population in Area Served:
Number of Participants:
70
Implementation Status:
Ongoing

Partners:
Unique Funding
Evaluation:
Health Indicator – other
Service Provision, Units Provided, & Impact
on Knowledge, Attitude, Behavior - single
event
Evidence-Based or Best Practice based on

Products Developed or Materials Used:

Handout packet/pedometers

Intervention Description: